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By the Numbers: DePaul University Business Faculty Scholarship

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DePaul University Business Faculty Scholarship by the Numbers


16 Textbooks authored by DePaul business professors that are used in universities across the nation.

18 Academic Journals edited by DePaul business faculty members.

66,999 Google Scholar Citations for "Brand Community," a 2001 Journal of Consumer Research paper co-written by Marketing Professor Al Muñiz. The influential paper has been named one of the 20 most cited articles in the fields of business and economics worldwide.

3 Brattle Group Prizes won by José M. Liberti, Scholl Professor of Finance (one First Place and two Distinguished Paper awards). The prizes are awarded annually for the most outstanding papers in corporate finance published in the prestigious Journal of Finance.