DePaul's Centers and Institutes Connect Alumni to Industry Knowledge

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DePaul’s Centers and Institutes Connect Alumni to Industry Knowledge  By Andrew Zamorski

This year’s annual Cyber-Risk Conference, co-sponsored by the Arditti Center for Risk Management, featured an address by cybersecurity strategist and author Peter Singer.

Center-sponsored events, such as this Real Estate Center reception, provide a wealth of industry-related networking opportunities.
DePaul’s Driehaus College of Business delivers an abundance of resources to students, alumni, faculty and professionals through its centers and institutes. Leveraging the Chicago business community, these centers deliver a wealth of industry-related programming through networking events, continuing education, conferences and summits. The following select list highlights some of the center-hosted opportunities available to alumni and other professionals.

**ACCOUNTING**

**Center for Strategy, Execution and Valuation**
The center hosts a variety of forums and seminars every year on the latest developments in high-performance company strategy and strategic risk management. For more information, contact:
SEV@depaul.edu
(312) 362-8784

**FINANCE**

**Arditti Center for Risk Management**
Celebrating the work of Fred Arditti, the late Chicago Mercantile Exchange chief economist and DePaul finance professor, this center bridges the gap between academia and industry by cohosting topical events in risk management, such as the annual Cyber-Risk Conference. For information on upcoming programming, contact:
arditti@depaul.edu
(312) 362-8513

**Center for Financial Services**
This center holds a number of events open to alumni, faculty, students and staff throughout the year, including a joint conference with Truth in Accounting that explores issues involving pensions, government budgets and debt; a conference that focuses on the theme of sustainable business practices; a wealth management conference supported by LPL Financial; and an executive forum sponsored by PNC. For more information, contact:
CFS@depaul.edu
(312) 362-8922

**MANAGEMENT**

**Center for Creativity and Innovation**
This center’s hallmark event is the DePaul Student Innovation Awards, where students demonstrate breakthrough thinking by presenting new ideas for products, services, processes or technologies that can create value for customers. The center also has an Innovation Network where professionals, including alumni, can connect, attend panels and more. To find out more, contact:
creativity_center@depaul.edu
(312) 362-8395

**Coleman Entrepreneurship Center**
This center hosts a wide range of entrepreneurial events open to the Chicago business community, including a series of workshops that discuss various aspects of starting and growing new ventures. Its mission is to equip students and alumni with the knowledge and skills to awaken their entrepreneurial spirit. Contact the center at:
cec@depaul.edu
(312) 362-8625

**Kellstadt Marketing Center**
KMC offers a wide range of continuing education options, from certificate programs to seminars that help professionals improve their direct, interactive, integrated, Internet and word-of-mouth marketing skills. DePaul alumni receive a 15 percent discount on certificate programs. For more information, contact:
jmurray9@depaul.edu
(312) 362-5914

**MARKETING**

**Center for Sales Leadership**
This center provides educational opportunities for the business community interested in the sales profession. It holds five events annually, including a Career Expo where students connect with business partners. For alumni who want to be involved, please contact:
salesleadership@depaul.edu
(312) 362-6533

**Institute for Business and Professional Ethics**
Throughout the academic year the institute hosts events that are open to the public, including lectures with prominent business leaders who speak on various ethics topics. It also holds business roundtables where business leaders/owners exchange ideas in smaller, intimate settings. For more information, contact:
IBPE@depaul.edu
(312) 362-8786

**REAL ESTATE**

**The Real Estate Center**
With an active network of students, alumni and industry leaders, the Real Estate Center is a great resource for engagement among real estate professionals from multiple industry disciplines. The center encourages alumni to participate in the DePaul Real Estate Alumni Alliance by networking or becoming guest speakers in the classroom or during the Collegiate Real Estate Conference. For more information about the center, contact:
realestate@depaul.edu
(312) 362-5906

To access a full list of the Driehaus College of Business’s centers and institutes and their websites, visit driehaus.depaul.edu/about/centers-and-institutes/.