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By the Numbers: DePaul University Business Faculty Scholarship

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DEPAUL UNIVERSITY BUSINESS FACULTY SCHOLARSHIP BY THE NUMBERS



560

PEER-REVIEWED JOURNAL ARTICLES

authored by DePaul business
faculty members, 2000-15.



TEXTBOOKS

authored by DePaul business
professors that are
used in universities across
the nation.



18

ACADEMIC JOURNALS

edited by DePaul business
faculty members.

66 99

4,000+

GOOGLE SCHOLAR CITATIONS

for "Brand Community," a 2001 Journal of
Consumer Research paper co-written by
Marketing Professor Al Muñoz. The influential
paper has been named **one of the 20
most cited** articles in the fields of business
and economics worldwide.



3

BRATTLE GROUP PRIZES

won by José M. Liberti, Scholl Professor of
Finance (one First Place and two Distinguished
Paper awards). The prizes are awarded
annually for the most outstanding papers
in corporate finance published in
the prestigious Journal of Finance.