Claiming a Seat at the Table: Using the Institutional Repository to Advance Strategic Library Partnerships

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Throwback Thursday – The DC Telegraph

• "DePaul Library Uses IR to Support Student Recruitment Effort" (June 2015) http://bit.ly/1TXTK96

• IR Publishing Program Gives DePaul University a Competitive Advantage (September 2015) http://bit.ly/1Vws0dp

DC Telegraph: Stories from the Community http://digitalcommons.bepress.com/blog/
“At DePaul, teaching and learning are our priorities. That might seem obvious, but of the nation's 10 largest private universities, DePaul University is the only one whose faculty priority is teaching. We’re also the nation’s largest Catholic university—committed to an educational experience that weaves together mind, place, people and heart.”

“We're the largest Catholic university in the US, and we’ve also been recognized for having one of the most diverse student bodies.”
“Many educators at DePaul are innovative in their teaching and use the latest research on learning to inform their practice.”

About the DePaul University Library

Mission:
The DePaul University Library cultivates and sustains the intellectual, creative, and social passions of our students, faculty, and staff as we work together to advance the goals of a more just, ethical, and diverse global society.

Vision:
The DePaul University Library is a center for intellectual inquiry and academic engagement beyond the classroom, building and inspiring the campus and community partnerships distinctive of a DePaul education.

http://library.depaul.edu/about/about-the-library/Pages/Our-Mission.aspx
About the DePaul University Library

What can you expect your students to know?

After taking WRD 104/HON 100 with library instruction, students should be able to:

- **Explore**: Explore a topic through mind mapping or similar techniques in order to develop a properly scoped research question.
- **Evaluate**: Identify and apply criteria to evaluate information in order to select appropriate, authoritative resources for their research and differentiate between scholarly and non-scholarly sources.
- **Search**: Choose appropriate search terms in order to conduct effective searches in article databases and retrieve relevant results.
- **Consult**: Understand the support roles played by librarians and be able to contact a librarian for research help.
DePaul University by the Numbers

DePaul University
Chicago, IL
16,120 undergraduate students
depaul.edu

- 4 Year
- Private
- City
- Large
- Roman Catholic

Average Annual Cost: $27,040
Graduation Rate: 69%
Salary After Attending: $50,900

U.S. Department of Education College Scorecard
https://collegescorecard.ed.gov/school/?144740-DePaul-University
DePaul University by the Numbers

2015 New Undergraduate Fall Enrollment

- Freshmen: 2,519
- Traditional Transfers (<24 years old): 1,146
- Adult Transfers (24+ years old): 312
- SNL: 161

Total enrollment: 5,138

Numbers may not add to 100% due to rounding.

Numbers based on degree-seeking students.

Institutional Research and Market Analytics and Marketing Communications

DePaul University
Office of Institutional Research and Market Analytics
https://irma.depaul.edu/
DePaul University by the Numbers

**ETHNICITY**
- 59% Caucasian
- 17% Hispanic
- 8% Asian/Pacific Islander
- 7% African American
- 4% Multiracial/Non-Hispanic
- 3% Non-Resident Alien
- 2% N/A or Other

**MISSION VALUES**
- Pell 30%
- Under-Represented Students of Color 24%
- 1st Generation 35%
- Chicago 18%

DePaul University
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https://irma.depaul.edu/
DePaul University by the Numbers

COLLEGE BY ENROLLMENT

- MUS: 2%
- EDU: 3%
- THE: 3%
- CMN: 9%
- CSH: 19%
- CDM: 20%
- BUS: 27%
- LAS: 18%

TOP 10 MAJORS

- DIGITAL CINEMA: 189
- HEALTH SCIENCES: 153
- ACCOUNTANCY: 146
- MARKETING: 130
- PSYCHOLOGY: 119
- BIOLOGICAL SCIENCES: 106
- COMPUTER GAME DEVELOPMENT: 103
- COMPUTER SCIENCE: 94
- MANAGEMENT: 90
- BUSINESS ADMINISTRATION: 82

DePaul University
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https://irma.depaul.edu/
DePaul University by the Numbers

DePaul University Rankings
http://www.depaul.edu/about/Pages/rankings.aspx
DePaul University by the Numbers

**SPEAK BIG DATA**

**Data Science Degree Programs at DePaul**

- Applied Mathematics (M.S.)
- Marketing Analysis (M.S.)
- Predictive Analytics (M.S.)
- Economic Policy Analysis (M.S.)
- Business Administration (Ph.D.)
- Health Informatics (M.S.)
- Applied Statistics (M.S.)
- Computational Finance (M.S.)
- Decision Analytics (B.A.)

http://core.depaul.edu/data-science/
DePaul University Library by the Numbers

- Staff FTE – 71 (33.7 professional)
- Materials Budget - $4.2M
- Gate Count – 888,760
  - 901 researcher visits to Special Collections
- Collection (Physical/Digital) – 784,854/1,358,087
- Initial Circulation – 55,037
  - +8,058 equipment charges
  - +8,010 reserves charges
- Digital Circulation 466,158
- ILL Lending/Borrowing – 22,983/32,326
- Reference (F2F/Digital) – 11,214/10,590
  - 552 (research consultations)
- Classes – 481
  - 93 in Special Collections
LIBRARY VISITS

4858 LINCOLN PARK LOOP 2377

HOURLY TRAFFIC

ONLINE USAGE

LIBRARY SITE
3186 USERS
11836 VIEWS

RESEARCH GUIDES
670 VIEWS

DIGITAL COLLECTIONS & VIA
294 USERS
911 VIEWS

WORLDCAT
793 USERS
8663 VIEWS
Via Sapientiae (DePaul’s Institutional Repository) by the Numbers

• 8,183 items available, including:
  – Undergraduate research journals
  – Peer-reviewed journals
  – Conference proceedings
  – E-books
  – Digital scholarship products

• Number of downloads (FY15) – 219,160

http://via.library.depaul.edu
Via Sapientiae (DePaul’s Institutional Repository) by the Numbers

• In the past 30 days
  – 395 new submissions
  – 34,400 full-text downloads from 3,488 institutions across 185 countries (with the most active being the Social Security Administration)

• The most popular publications
  – DePaul Law Review
  – College of Liberal Arts & Social Sciences ETDs
  – Vincentian Heritage Journal

http://via.library.depaul.edu
Other Digital Content Collections

EXPLORE Chicago Collections http://explore.chicagocollections.org/

DePaul University Heritage Collections http://libservices.org/contentdm/heritage.php
Sharing the Numbers

DePaul University
Office of Public Relations & Communications
https://offices.depaul.edu/public-relations-communications/Pages/default.aspx

DePaul University
Division of Enrollment Management and Marketing
https://offices.depaul.edu/enrollment-management-marketing/Pages/default.aspx
Sharing the Stories
Making Strategic Choices

- Enhance Academic Quality and Support Educational Innovation
- Deepen the University’s Distinctive Connection to the City of Chicago
- Strengthen Our Catholic and Vincentian Identity
- Foster Diversity and Inclusion
- Ensure a Business Model that Builds the University’s Continued Strength and Educational Excellence

DePaul University
Office of the President – Strategic Directions http://offices.depaul.edu/president/strategic-directions/vision-2018/Pages/default.aspx
“As part of the ... reaccreditation process set out by the Higher Learning Commission of the North Central Association, DePaul is required to complete a "major Quality Initiative" designed to suit its present concerns or aspirations." Foundations for Success, our Quality Initiative, is inspired by Vision 2018, which calls on us in Goal I ... to "Focus the entire university community on student learning and success.“ Foundations for Success is a set of initiatives whose goal, over the next three years, is to improve the conditions for learning at DePaul so that more undergraduates complete their degree.”
Making Strategic Choices

ACTIVATE YOUR SUCCESS NETWORK.

https://depaul.digication.com/student_success/home/

go.depaul.edu/learningcommons

http://library.depaul.edu/get-help/Pages/learning-commons.aspx
Making Strategic Choices

DePaul University Library – Scholar’s Lab
http://library.depaul.edu/services/Pages/Scholars-Lab.aspx

DePaul University Office of Academic Affairs Key Initiatives
http://offices.depaul.edu/oaa/key-initiatives/innovation-through-collaboration/Pages/default.aspx
Academic Partnerships

http://via.library.depaul.edu/napoleon/

http://via.library.depaul.edu/mom/
“The Map of the Month helps [DePaul University Geography Department Chair Euan Hague] highlight the strengths of DePaul’s program. ‘I can now show an employer what a student can do . . . . We can turn any kind of data into a map and the Map of the Month project demonstrates that variety.”

Academic Partnerships

http://via.library.depaul.edu/dePaul-disc/
Academic Partnerships

http://via.library.depaul.edu/big_shoulders_books/1/
Enrollment Management Partnerships

ENROLLMENT SUMMARY 2015
Division of Enrollment Management and Marketing

DePaul University
Division of Enrollment Management and Marketing
https://offices.depaul.edu/enrollment-management-marketing/
Pages/default.aspx
Enrollment Management Partnerships

Strategic Enrollment Management is “a set of processes and policies associated with the recruitment and admission of college students, as well as the retention, academic success, and graduation of students enrolled in postsecondary education.”
“Established in April 2008, the Executive Retention Group (referred to as XRG) leads the coordination of research, academic and programmatic initiatives to understand and improve rates of degree completion for DePaul's diverse student population”

XRG Membership (Selected)

- Senior VP, EM&M
- Associate Provost for Student Success
- VP for Student Affairs
- VP, Information Services (CIO)
- VP, Institutional Diversity & Equity
- University Librarian
- Director, New Student & Family Engagement
- Director, Liberal Studies Program
Enrollment Management Partnerships

“DePaul has always sought to express its mission through a commitment to educational opportunity, particularly for low-income and first-generation college students. . . What this means for the center is a focus on programs and pathways that are designed to expand college opportunity and preparation, and a focus on long-term partnerships with schools, school systems and community organizations that build capacity and civic connection.”

Center for Access and Attainment Programs (selected)

- TRIO
- Research Lab
- Male Initiative Project
- DePaul College Prep High School
- Lake View High School
- Chicago Public Schools International Baccalaureate Programs
“’For most of these students,’ DePaul Prep English Teacher Emily Hochman said, ‘this is their first exposure to extended academic research. Their experience here will carry through to help them with all their IB courses, and will carry through to college.’”

“Each summer since 2006, about 25 IB students from Chicago Public Schools spend a week at DePaul University in a workshop exploring issues of immigration, migration and education through oral history . . . . Almost all of the students are from immigrant families and most will be the first in their family to attend college. The students work on their own oral history project and interview their parents about what it was like to move from one country to another. At the end of the six-day workshop, students present their stories to an audience of workshop participants and their families.”

http://resources.dePaul.edu/caa/partnerships/Pages/international-baccalaureate.aspx

http://via.library.depaul.edu/immigration-stories/
INTO THE ARCHIVES
COEDS ON CAMPUS
Andrea Bainbridge
MARCH 16, 2016
In honor of Women's History Month, Into the Archives looks at the early history of women at DePaul and their status as "coeds" on campus.

READ MORE

INTO THE ARCHIVES
FRANCES M. DOUGLASS, A TRAILBLAZER AT DEPAUL AND BEYOND
Andrea Bainbridge
FEBRUARY 17, 2016
When Frances M. Douglass became "chairman" of the Department of Psychology in 1956, she was reportedly the second African-American in the city to head an academic department, and the first at DePaul. Read on to learn more about Douglass and her achievements.

READ MORE

INTO THE ARCHIVES
DEPAUL GOES HOLLYWOOD
Jane Connelly
JANUARY 20, 2016
From DePaul's 1929 football team meeting Joan Crawford to Theatre School alumna Gillian Anderson of "The X Files," the university's history includes many brushes with stardom. Take a look back at the film stars and famous alumni who brought some

http://www.depaulnewsline.com/departments/into-the-archives
Innovation at DePaul: Digital Humanities

10/21/2015

The Business of Sustainability: Making a Difference
S.O.S. for At-Risk Teens
Innovation at DePaul: The MA in Refugee and Forced Migration Studies
Coping Strategies for Kids
Well-Lighted Path to Careers in Health Care

INSIGHTS

A publication for College of Liberal Arts and Social Sciences alumni
Business ethics with a religious sensibility: New journal closes the gap

3/15/2013

Two years ago, Thomas O’Brien (left) and Scott Paeth (right), both associate professors in the Department of Religious Studies, started the "Journal of Religion and Business Ethics," a project innovative in both content and delivery. Here, they discuss the journal's importance, especially in light of contemporary, global business practices.

Paeth: The idea of a journal began in conversations between Tom and me while we were editing the book, "Religious Perspectives on Business Ethics." We realized that very few academic resources address the inter-relationship of religion, as field of study, and business ethics. Thinking about business ethics from a religious perspective is new.

Journal of Religion and Business Ethics
http://via.library.depaul.edu/jrbe/
Communications Partnerships

http://resources.depaul.edu/distinctions/featured-stories/Pages/Publishing-new-paradigm.aspx
Communications Partnerships
Questions
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http://works.bepress.com/scott_walter/